

Oco SaaS BI Applications for SAP

Deliver actionable business intelligence to the enterprise, ASAP



Your Business is Wired for Data, Are You Putting it to Use?

Companies have spent the last several decades implementing enterprise applications from SAP and other vendors. These applications are integral to business operations and collect massive amounts of information.

The race for competitive advantage is on the business intelligence (BI) front. Enabling more people to analyze enterprise application data in more ways gives companies a better chance to out-innovate the competition and find new ways to improve service, retain customers, collaborate with supply chain partners, lower costs, earn market share, and raise profitability, etc.

Business Intelligence is Stuck in a “Custom Build” Rut

After years of practice, BI projects are still lengthy, prone to failure or low user adoption, and many organizations have a backlog of unmet BI project requests. This is because BI applications are often custom built, which can require months of analysis, technology procurement, design, development and testing and cost millions of dollars in ETL, data quality, data warehousing, and OLAP software, hardware and development resources.

This isn't due to BI technology inadequacies; there are many great BI platforms available to SAP customers for *building* BI applications—SAP BusinessObjects and SAP BW, to name a few.

Just as SAP was the way out of the custom-build enterprise application era 20 years ago, complete, turn-key BI applications like Oco are the path to a new era of rapid business intelligence application delivery.

Oco SaaS BI Facts

- 91% of customers have expanded their use of Oco.
- 1st SaaS BI solution on the market in 1999.
- 1st to incorporate data integration and data warehousing into its SaaS BI offering.
- Based on patented data integration technology.
- 1st to offer automated integration with SAP enterprise applications.

Oco SaaS BI Applications, built on SAP for SAP



Best-practice metrics that would normally take years of business analysis to evolve are implemented in weeks with the web-based, Oco Software-as-a-Service (SaaS) BI Applications. The turn-key Oco BI applications comprise dozens of interactive, SAP BusinessObjects-based analytic reporting dashboards and scorecards, complete with underlying multiple-source data integration and data warehousing for SAP and other enterprise application data, delivered on-demand over the web for a fixed monthly fee.

Oco SaaS BI Applications

- Revenue & Profitability
- Gross Margin Variance
- Customer 360
- Sales Management
- Inventory Performance
- Transportation Analytics
- Transportation Contract Compliance
- Sourcing & Suppliers
- Sales & Operations Planning
- Aftermarket Services Performance

Test Drive Oco Today

Visit www.oco-inc.com and test-drive live Oco SaaS BI applications



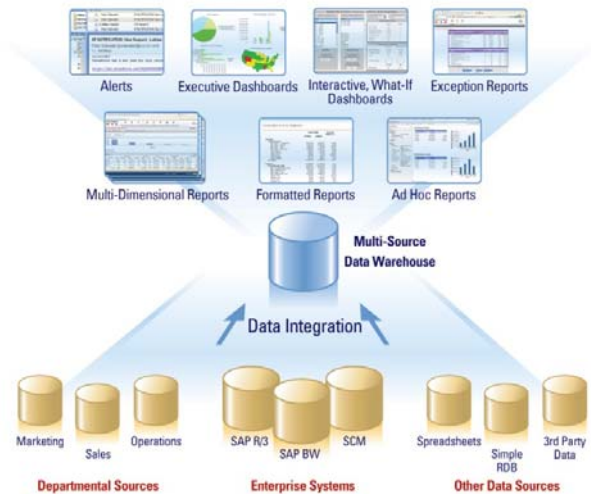
Oco SaaS BI Application Solution Highlights

Hosted, BI Software as a Service delivered on-demand - Oco offers the most economical and surest path to insight. Oco typically deploys in 8 weeks for about 25% of the cost of traditional BI projects and without impacting your data center.

Multi-Source Data Integration – Oco features patented data discovery and mapping technology, which eliminates months of ETL development cost and risk.

Pre-built SAP connectivity – Oco is the only SaaS BI solution with built-in SAP connectivity. The Oco Data Exporter for SAP extracts data from SAP ERP and SAP CRM instances—even those that have been highly customized—and transports it into the Oco cloud-based data warehouse. Data is always pushed to Oco; no inbound network paths are required.

Secure, Scalable Data Warehouse – Oco SaaS BI applications are built on top of a data warehouse, running 24x7 and hosted in a top-tier data center. Data is stored in “single-tenant” databases, meaning that data from different Oco customers never resides within the same DBMS instance for auditable security and performance benefits.



Rich, Interactive Dashboards and Scorecards built on SAP BusinessObjects – With an option to run Oco applications as SAP BusinessObjects BI OnDemand reports, SAP customers can leverage existing BusinessObjects expertise to extend the solution by building and publishing new reports, building out dashboards, and utilizing ad-hoc reporting.

About Oco, Inc.

Oco is the leading innovator of enterprise-class Software-as-a-Service business intelligence (SaaS BI) solutions. The company provides complete BI solutions to customers such as Dunkin' Brands, Fidelity Investments, Office Depot, Thermo Fisher Scientific and Welch's. Oco is an SAP partner and is headquartered in Waltham, Mass.

To Learn More About Oco

Visit www.oco-inc.com and Test Drive live Oco SaaS BI applications, download the Oco SaaS BI Technical Overview white paper or request a free Oco dashboard populated with your data.



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