

Comprehensive On-Demand Business Intelligence Solution



Features

- Rapidly deployed Business Intelligence solution
 - Patented technology for accelerated data integration
 - Industry expertise & best practices built into the customized solution
 - Web-based Software-as-a Service (SaaS) delivery
- Comprehensive Business Intelligence solution
 - Leading-edge interactive dashboards
 - Sophisticated ad hoc query and analysis tools
 - Best practice-based operational, multi-dimensional reporting
 - Source-independent, multi-source data warehouse
 - Robust data integration, cleansing, and mapping capabilities

Benefits

- Solution leverages the varying needs of the business
 - Different tools for different types of users
 - Data from across the company – Operational, Financial, and Departmental
 - Access across the extended organization – suppliers, customers, and 3rd-party service providers
- Addresses the top criteria of the IT organization
 - Requires limited resources
 - Existing BI infrastructure & strategies
 - Robust scalability, reliability, and security
- Rapid time to value
 - 10 weeks delivery timeframe
 - Focused on specific business problems
 - Superior TCO and rapid ROI

SAP BusinessObjects-Oco Solution Delivers the Most Complete OnDemand BI Solution on the Market

Oco, Inc. and SAP BusinessObjects, the world's leading provider of business intelligence (BI) solutions, have partnered to provide the most comprehensive BI solution delivered through a software-as-a-service model (SaaS). Through this partnership, Oco and SAP BusinessObjects are providing an accelerated, cost-effective, multi-source business intelligence on-demand solution to the market. By combining the core strengths of each company, customers are able to leverage the SAP BusinessObjects industry leading platform, tools, and technology along with Oco's innovative, rapidly deployed technology, and best-practice developed functional analytics.

Our solution provides customers with comprehensive on-demand business intelligence, data warehousing, and data integration capabilities that are tailored to their specific business requirements. The solution addresses varying needs of the business, including executives, functional vice presidents, and line managers, from power users to casual report consumers through advanced interactive dashboards, sophisticated ad hoc analysis tools, insightful key performance indicators, intuitive drill down reports, and exception-based alerts. The solution meets the demanding requirements of IT organizations with an industrial-strength, robust set of capabilities, delivered through a highly secure, scalable infrastructure.

Broad Set of Capabilities

Organizations are focused on improving their performance through increased revenue, improved profitability, and better operational efficiency. Sharply increasing costs are driving companies to identify savings opportunities in energy usage, transportation, and raw materials. To conduct detailed, targeted cost reduction analysis, companies need to have all of their relevant data in one location and have tools to uncover these opportunities.

The SAP BusinessObjects and Oco Solution provides a broad set of capabilities across three key areas: BI Analytics Tools & Platform, High Performance Data Warehouse, and Multi-Source Data Integration.

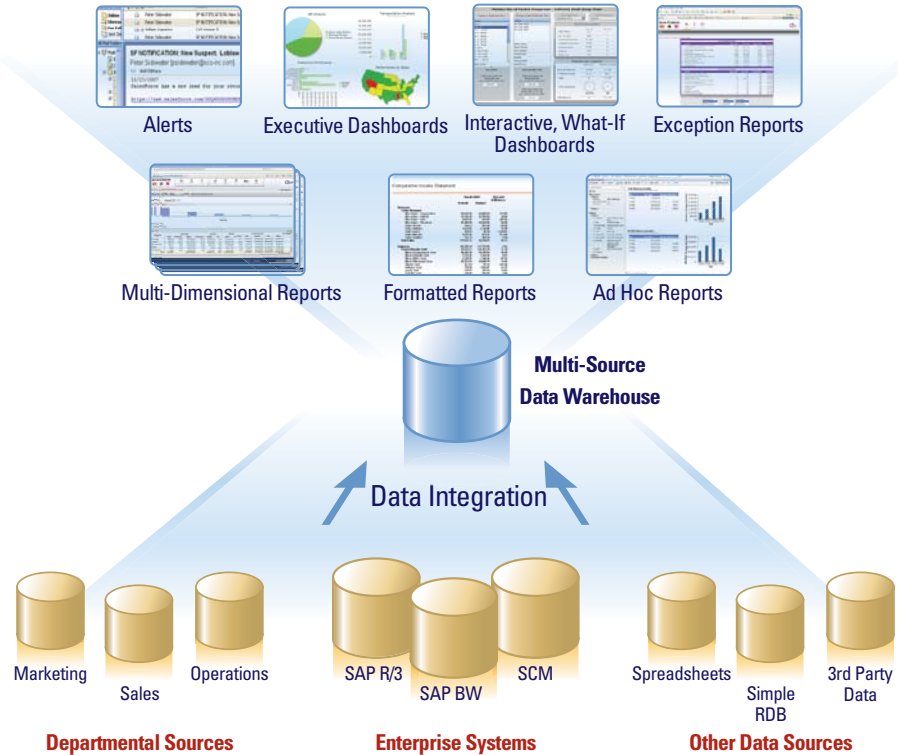
BI Analytics Tools & Platform

This addresses the diverse set of needs across an organization's user population. Leveraging the industry-leading reporting and analytics tools from SAP BusinessObjects in conjunction with the domain-specific functional reporting capabilities of Oco, users can understand and make decisions on information quickly and easily. Each user can access, manipulate, and visualize information based on their needs.

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Sample Functional Modules:

- Revenue & Profitability
- Pricing & Product Development
- Customer & Sales Management
- Sourcing & Supplier Management
- Inventory Performance
- Transportation & Logistics
- Quality & Production
- Services Performance
- Asset Management



High Performance Data Warehouse

SAP BusinessObjects and Oco's unique approach to data warehousing provides a high performance, analytics-driven data schema designed for multiple data sources. The schema has been built to address multiple functional and industry deployments, and is flexible to adapt to individual customers' requirements.

Multi-Source Data Integration

The data integration capabilities provide a robust set of tools to identify, extract, transform, and map diverse sets of source data into the data model. Data is integrated from a wide range of sources, from Enterprise Resource Planning (ERP) systems to departmental sources, legacy systems, proprietary formats, spreadsheets, and 3rd party data sources. Leveraging SAP BusinessObjects Data Integration and Data Quality tools along with Oco's patented Oco Connect data mapping technology, this solution provides for the rapid identification and assimilation of data into the data warehouse.

This solution enables customers to address business challenges across a wide range of functional areas within their business. The ability to use these pre-built solutions offers an unparalleled opportunity for customers to leverage business intelligence to make tangible improvements in their business operations.

About Oco, Inc.

Oco is a leading provider of Software-as-a-Service (SaaS)-based business analytics solutions. The company provides complete BI solutions to customers such as Casual Male, Dunkin' Brands, Fidelity Investments, Office Depot and Welch's. Oco's unique business-centric approach to BI helps companies solve targeted business issues, achieve payback within 90 days and triple their return on investment. Leveraging a library of best-practice analytics, pre-built data models, and patented technology, Oco's SaaS-based solutions are delivered in a fraction of the time, at a fraction of the cost of traditional solutions, with fewer IT resource requirements than traditional approaches. In addition to its own product portfolio, Oco also offers an on-demand BI solution through its partnership with SAP BusinessObjects. Oco was founded in 1999 and its headquarters are in Waltham, Mass. More information about Oco can be found at www.oco-inc.com.